

- Patent Presentation Template
- Funding For Commercialization
- Commercialization Flowchart
- Technology Commercialization mode

One of the key ways that publicly funded research can have a productive impact is through it being translated into useable products, processes and services. Successful innovation is not about the ideas or inventions; it's about the people. Innovation is the ability to see change as an opportunity and not a threat. As noted by Edward Deming, "Innovation comes from the producer – not from the customer". Hence, at UTHM the innovation culture is primarily centered around the development of our people who are entrusted with the opportunity for innovation

The university seeks to provide this opportunity through concerted efforts, such as the setting up of incubators, collaborative networks and a knowledge sharing culture that is underlined by a respect for intellectual property. At UTHM, colloquiums are quickly becoming a regular feature within the calendar of each faculty and centre. Currently at UTHM, ORICC handles the task of precommercialization, which involves upscaling and the utilization of the concept of incubators. The different modes of commercialization that are currently available to commercialize UTHM products are through Liscencing, Direct Sale, Equity Ownership and Contract Research.